INDIANA UNIVERSITY EVENTPRO

Full Service and Support for Virtual and Online Event Technology

Strategy, Service and Support

Explore and Discover Your Why

We want to work with you to understand your goals. Understanding the why behind your event will guide the event creation process, from selecting the appropriate technology, to engaging with your audience, and ultimately helping you design the most compelling content for your online event. In most cases, a direct replication of a previously planned face-to-face event is not the most effective solution. Our team will work to find creative solutions that encourage audience engagement and effective visual accompaniments—all designed to attain your desired outcomes.

Comprehensive Support

We will consult with your team to gain a better understanding of your objectives and help steer you in the right direction for success. We offer the following customized services including full management of your event: content planning, graphic design, invitations, registration, rehearsal coordination, technical direction and event support.

Attendee Interactions

Engaging with your audience is just as important online as it is with in-person events. Utilizing the technology available can help you collect valuable data prior to the event, during the event, and post-event. The technology includes pre-event registration, during event Q&A and polling options, and post-event follow up opportunities. Analyzing audience numbers and interactions, as well as deploying post-event surveys, can be an effective way to measure the success of your event.

Technology Management

Event Platforms and Capacity

Zoom, IU's primary platform, is one of many virtual platforms that can be used to provide an enhanced experience. Events of all sizes can have success online, from events smaller in nature to beyond the default 300 room capacity with Zoom. Our team uses additional Zoom licensing to allow up to 3,000 attendees to participate in your event.

Live Streaming

Take your event to the masses by live streaming on your organization's Facebook or YouTube page. Not forcing your audience to download and learn Zoom lowers the barrier to entry, allowing your audience to truly enjoy one-click participation.

Event Security

Our team knows how to combat "zoom bombing" by adding extra security layers to keep your meeting safe, ensuring that only your intended audience attends and participates in your event.

Client and Audience Tech Support

Successfully navigating the technology for your event is vital to its success. Our team offers practice sessions and live event support, including a behind-the-scenes director to control visual and audio content. Support is not limited just to the client. It is vital that your audience is also able to access your event, and we offer technology support via email and phone leading up to and during your live event.

For more information, contact iuevents@iu.edu.